



**Mumbai Pradesh Arya Vidya Sabha's
GURUKUL COLLEGE OF COMMERCE**

(Tilak Road, Ghatkopar East, Mumbai-400077)

NAAC Accredited B Grade

Affiliated to the University of Mumbai

INSTITUTIONAL DISTINCTIVENESS

Gurukul College of Commerce was established in 2001 under the aegis of more than a 100 year old trust Mumbai Pradesh Arya Vidya Sabha. The college is situated in the heart of the Central suburbs of Mumbai. The college has always striven to uphold the ideologies of the parent body by imparting quality education to the economically weaker sections of the society and continuously upgrading the system in all arenas towards holistic growth of the students and faculty members. The college has always focussed on improving the quality of the staff and students by giving them numerous opportunities and constantly encouraging them to build a better future.

The faculty members are considered as the asset of the institution and their enthusiasm and team work is the evidence of its growth. The college provides a platform to faculty members to develop their innovative skills by promoting research - based teaching and learning process. The staff is encouraged to conduct research oriented activities like Minor Research Grants, Ph.D, participate in various seminars, workshops, and publish papers in UGC based Journals and present in State, National and International Conferences. Adequate motivational monetary and non - monetary HR measures are taken by the Management towards the staff. This includes appreciation by the management in staff meetings, acknowledging staff in campus social gatherings, Ph.D increment, Duty leaves and special leaves as and when required. Appreciation letters are also given by the Management to the staff for acknowledging the hard work put in by them and further encouraging them to do better. Adequate ICT infrastructure and other resources are made available for enhancing teaching learning techniques like class room enabled projectors and laptops, wifi connection etc. Provision of these resources have definitely enhanced the quality and pedagogy of teaching learning. Recreational activities and other celebrations are regularly held to build team spirit and oneness amongst the staff. The team work of the entire staff has been acknowledged by outsiders, officials and visitors in events conducted in the form of Oral and written feedback received from them. These initiatives have definitely created a healthy work culture leading to job satisfaction which has resulted in retention of the staff for years together. This has created a positive impact on the productivity as well as low retrenchment and has resulted in the development of the institution.

The positive attitude of the staff and resulted in conducting various innovative academic as well as non - academic activities for the students that has empowered our students in many ways. The college focusses highly on skill enhancement, employability as well as entrepreneurship. Keeping this in view the faculties plan a number of activities and events to involve maximum students and benefit out of the same.